

BIESSE NEWS

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BIESSE INDIA FIGHTS COVID-19 SAFELY AT ITS CAMPUSES

CEO'S MESSAGE

Dear Readers,

With team Biesse India, I am reaching out to you all to confirm our strong commitment to you during this ongoing Covid-19 pandemic. Ensuring the safety and well-being of Employees, Suppliers, Customers and Communities around us remains as our top priority as we continue to operate on a relatively normal basis. In light of the changing global business scenario during these unprecedented times, Biesse India, recognizes that the role our industry plays in the country and on international arena is more essential now than it has ever been.

As we leave behind the unforgettable months of chaos, we hope to usher into a more exciting and challenging days ahead together with the unwavering support from our customers. We have been greatly inspired by all of you who have kept the wheels of economy rolling despite the constraints on many fronts owing to pandemic and relentlessly striving to deliver products and services to our customers.

It is our constant endeavour to create a safe and a trouble-free work environment at our customer factories during these unusual times of limited travel access for our service team and to achieve this we have developed a new Service Support App exclusively for our customers. Using this unique mobile app, our customers can carry out the basic preventive maintenance and troubleshooting of their Biesse machines and also stay updated on the latest industry news and events.

As a confident nation steers towards "Make in India" our objectives is to provide business solutions to our customers with state of the art technology, give them a strong foundation and instil confidence that they have the right technology and processes to take their business on a growth trajectory. We take pride in keeping aloft our twin mission of "Make in India" as well as "Made in India".

Our ever widening global reach covering all continents with over 60 countries in our basket is an assurance of quality of our Product and Services. And in the years to come, we will focus more on new products, step up volumes, enhance efficiency and build a more resilient operational structure to navigate amidst growing competition.

Biesse's culture is defined by its leadership values which elucidate how we operate every single day. They reflect how we interact with our customers, our colleagues, and our communities. We hold each other accountable for creating a company we can all be proud to work at.

Please take necessary precautions to ensure your own health and safety and that of your loved ones.

Thank you



Sayeed Ahmed

Chief Executive Officer - Biesse India



02 BIESSE INDIA SIGNS MOU WITH KIET INSTITUTE

BIESSE WITH IIID AND THE ECOSYSTEM

Biesse has always believed that technology is innovation and hence, it is vital to stay focused on the future by all means. A continual revolution can be witnessed by transforming the language of tomorrow. Adhering to the vision "Think Forward", Biesse has taken a step forward and made progress in the field of education. We believe, for the evolution and progress of any industry, the dynamic learning minds should be imparted with the right knowledge and skilled training. Hence, to anticipate a promising future, Biesse has collaborated with KIET Group of Institutions as a part of their CSR initiative.

Biesse has successfully collaborated with AWTC (Advanced Woodworking Training Centre) in IWST (Institute of Wood Science & Technology) Campus and today, Biesse is covering geographies of the country by offering its support in the North as well. From manufacturing machines, we are now looking to manufacture minds.

KIET (Krishna Institute of Engineering and Technology) is recognized as one of the best engineering colleges in Delhi-NCR. It is a self-financed institute engaged in imparting technical, pharmaceutical management education that is affiliated to Dr A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh with an approval of AICTE.

On 15th of October 2020, a memorandum was signed on the virtual platform with key officials from both, Biesse & KIET. This memorandum has been signed for a period of 5 years under which Biesse will be providing infrastructures like machines, softwares, systems and any other kind of assistance to support the project. The primary objective of this collaboration is to promote skill training and development in the woodworking industry.



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HUMAN RESOURCE DEVELOPMENT INITIATIVE

HIGH POTENTIAL EMPLOYEES (HIPOS)

Biesse believes “People” as “Company Capital.” We help them to grow, to enhance their skills and leadership qualities. In this direction, the High Potential Employees Development initiative has been implemented. This initiative will help us to identify the top 10 potential employees with an evaluation process and place them in the structured Development Plan for 2 years. This is an opportunity for employees to enhance their competencies to take-up higher-level positions in the Company. In turn, this initiative creates a strong internal leadership.

BIESSE INDIA'S ASPIRING HIPOS

“I am honored to be part of this team. I believe that this opportunity will bring a transformation in my career in line with the Company’s growth.” – **Arun M**

“I believe that with this opportunity, I will nurture my competencies to set benchmarking results in the Company.” – **Gokul P**

“It gives me immense pleasure to be part of this team and excited to acquire new skills to meet upcoming challenges professionally.” – **Irala Parandama**

“I am happy and proud for being part of HIPO as it shall provide opportunities to develop potential skill-set ‘to make a difference’ in line with Biesse Values & Vision.” – **Raghavendra M V**

“I consider myself lucky to be part of this scheme to unleash the potential within me to grow along with the Company.” – **Madhusudhan A**

“I am happy and proud for being part of HIPO as it shall provide opportunities to develop potential skill-set ‘to make a difference’ in line with Biesse Values & Vision.” – **Raghavendra M V**

“The great honor of recognition. Platform to acquire new competencies to grow along with the Company.” – **Sathyamoorthy S**

“This is an opportunity given by the Company to provide career enhancement opportunities to excel professionally & personally.” – **Shashi Kumar P**

“I am fortunate to be part of the HIPO scheme. I hope this scheme nurtures the seed within me, so shall I reap the fruits for the mutual benefit of the Company & myself.” – **Tarunkumar Jujare**



04 CONTRIBUTING TODAY, FOR A BETTER TOMORROW

NEW RO DRINKING WATER PLANT

It was a matter of honor and pride for our organization as our CEO Mr. Sayeed Ahmed alongside other teammates of Biesse India, inaugurated RO plant near Jakkasandra village, Nelamangala taluk, Bengaluru, our little bit to help the local community.



INAUGURATION OF SCHOOL BUILDING

We have taken a step further towards enriching the future of the younger generation. With an aim to enhance the education of students from 1st - 5th grade and nourish their skills, Biesse India has constructed a school building at Honnagangayanapalya, Nelamangala taluk, Bengaluru rural.

Recently, the school was inaugurated by Mr. Sayeed Ahmed, CEO of Biesse India, along with other team members. The school staff, localities, BEO officials were present to express their gratitude to Biesse India. We were happy to see that 30 students have already enrolled in this school.



We wish the students immense good luck and hope to continue building a confident generation.



05 INDIAN INSTITUTE OF INTERIOR DESIGNERS (IIID)

BIESSE WITH IIID AND THE ECOSYSTEM

IIID is the true representative of the Interior Design fraternity within the country as well as globally, with more than 8,000 members in 31 chapters & centres across India.

IIID being a premier association the leading architects, interior designers and design houses, their design challenges are always made infinitely easier by design softwares, one area that has long been a struggle is the material specification process such as the perfect building products and material finishes to bring a design to reality in a satisfactory way.

Hence, Biesse with a shared mind joined hands with IIID to create awareness about the latest technology and processes available to give physical shape to their creative ideas using wood, glass, stone and other advanced materials with a vision to ensure quality of execution using modern technology, processes and software solutions available.

This association is also aimed at promoting great designs from budding architects and interior designers who can approach Biesse to bring to life their designs using our software and systems.



NELA MANGALA SHOWROOM



1000 SQMT OF INNOVATION FOR YOU!

VISIT OUR WORLD-CLASS SHOWROOM IN NELAMANGALA, BENGALURU TO WITNESS AND EXPERIENCE THE LATEST MACHINERY AND SYSTEMS TO PROCESS WOOD, GLASS AND ADVANCED MATERIALS.

KEY HIGHLIGHTS OF THE SHOWROOM:

- **15 Machines** on live demo available round the year
- **SOPHIA:** Biesse's IOT platform to increase your productivity
- **Software Area:** bLAB showcasing advanced bSuite software demo
- **Technology Area:** mLAB (manufacturing lab)
- **Training Centre**
- **Makali Factory Tour:** Live the experience, see our machines come alive