

# BIESSE NEWS

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# WELCOME TO BIESSE INDIA!

## CEO'S MESSAGE

Dear Readers,

On behalf of the entire team of Biesse India, it gives me immense pleasure in introducing the new version of the Biesse News with a fresh look and a collation of the handpicked interesting news at Biesse India.

2019 being a special year as Biesse Group celebrates its 50th year anniversary across the globe, we have dedicated these celebrations to our customers with the theme of "Future On Tour", through a programme of activities which will be rolled out throughout 2019 across the globe.

The first half of the 2019 has been a very successful year for Biesse India, and we are very excited about what the next half has in store for all of us. We have crossed 6000 machines beginning of this year with our customer base in more than 60 countries in just 10 years of inception in India.

Our reputation among our customers is our most treasured asset and is the foundation on which we have built our company. Everyone at Biesse India knows that the only way to protect and improve our reputation is to exceed the customer's expectations, meet our commitments, innovate in our business and deliver excellence. We recognise the importance of the support extended to us by our customers and we will ensure that we will go an extra mile to meet and exceed their business objectives.

In order to achieve this we are always investing in our technology, improving our culture and work environment through sustainable activities and initiatives to our most important asset, our people. The testament to which is our recent award from FORBES - being on the top 50 companies with Great People Managers in India.

**Thank you!**



**Sayeed Ahmed**

*Chief Executive Officer - Biesse India*



# 01

# BIESSE GROUP 50 YEARS: FUTURE ON TOUR

## CELEBRATING HISTORY, IMAGINING THE FUTURE!

An anniversary that's more than just a celebration. Biesse Group is celebrating 50 years, but we want to look to the next 50, when the things we imagine today will become who we are tomorrow. Every innovation ever created has stemmed from a yearning for the future and has since become a stepping stone in our history.

Since 1969, Biesse machines have been revolutionising the furniture market, with solutions that serve to set new technological standards in the industry, becoming an integral component and driving force within the Italian furniture district, conquering the entire national territory.

A journey marked by ambitious decisions, partnerships and investments in research, which enabled the company to create cutting-edge machinery, not only within the wood sector, but also for processing glass, stone, technological materials and metal, along with high-tech products designed by the Group's mechatronics division and machining tools.

Today, Biesse is an international group - a company that knows how to speak to the world. Biesse is profoundly aware of the fact that technology is innovation, and that in turn, innovation is only truly possible if we remain focused on the future, and on what we can create, and even before that, what we can conceive and imagine.



"Innovation changes people's lives – it acts as a tool which allows everyone to express their potential, to enjoy positivity to the full whilst drawing on dormant, unexpected resources. Innovation is thoughts which turn to deeds, the creation of something out of nothing. Innovation lies in details, and in careful attention to detail. It calls upon us to open our eyes and our horizons, diminishing obstacles and transforming them into opportunities, making each and every goal real. It is a switch that we can use to kindle curiosity and knowledge, creating the future."

**Innovation is our driving force.**

**Giancarlo Selci**  
*The Founder of Biesse Group*



# 02 BIESSE IN THE TOP 50 COMPANIES IN INDIA WITH GREAT PEOPLE MANAGERS

## FORBES & GREAT PEOPLE MANAGERS

As result of a survey conducted by Great Manager Institute and Forbes India, Biesse Manufacturing Co. has been awarded as one of the Top 50 companies in India and Mr. Ganesan, Head of Biesse India Quality Department among the top 100 Great People Managers respectively in India.

The research has been mostly focused on the entrepreneurial skills that make a good manager a great one: the ability to communicate effectively and the commitment to the growth of his/her staff are among the biggest differentiators. A great manager should in fact “Connect, develop and inspire” all the people involved in his/her work environment. A rigorous process has been applied to “identify individuals with effective managerial skills. Over 5,233 managers were assessed from 408 organization. In all, 35.000 plus employees were surveyed” using both qualitative and quantitative criterion.

## EMPLOYEE IN FOCUS

Ganesan is a qualified Mechanical Engineer, Masters in Operations & Research with Six Sigma Black Belt Certification. He is having more than two decades of experience in establishing the strong quality control & assurance systems for in-house and external processes, setting of new procedures & processes for enhancing the quality of the products to meet global customer’s requirements, and expertise in various standards of Quality Management Systems, including CE marking. With his leadership the team of Quality department at Biesse Manufacturing tested and delivered more than 6,000 machines for Indian & Global customers. Today, the Company is producing more than 1,000 machines per year within its existence of 10 years in India, and is the top choice of customers thanks to its product reliability and quality.



# 03 EVENTS AND UPDATES

## INSIDE BIESSE INDIA 2019

Inside Biesse India 2019, held on 28th & 29th June at Biesse's showroom in Nelamangala, Bengaluru saw a remarkable response from its customers who had visited from across India.

### The Key highlights of the event were:

- **16 Machines/technologies** were on live demo in the new showroom with an area of more than 1000 sqmt
- More than **100 companies** visited the event over 2 days
- Launch of **"The Art of Shaping"** – Biesse India's new corporate film which is an abstract script that was conceptualized to highlight how Biesse Technology can go hand in hand with the creativity of an artisan.
- Presence of suppliers/partners like Rehau, Pidilite, Kleiberit and others made this event more interesting for the visitors
- Factory tour, Sophia the IOT platform, and the master pieces Ellipse and Leon were some of the other interesting elements of the event for the visitors
- **First time ever:** One2One discussions with the leading online retail brands Livspace and Homelane



# 04 THE MASTERPIECES: ELLIPSE AND LEON

## ITALIAN WEEK OF DESIGN, MUMBAI

Creativity of master craftsman, Bram, Ellipse and Leon were brought into physical reality through concurrent technology of Biesse, merging the latest software “bSolid” and machining process by CNC Rover A – 5 Axis”.

The everlasting poetry of a chair and a coffee table is here codified in plain wood. Ellipse and Leon tell us the story of the tree that it once was and the thrilling experience of the design object they are today. Its voice is audible to us thanks to the highest technology of machines able to understand and reinterpret the soul of wood.

**“When ideas become forms, the object becomes a story-teller”**

**Stefania Costanza**

*Consul General of Italy, Mumbai*

## THE CONCEPT

Biesse being an innovative machine manufacturer, we always wanted to test our competencies in a creative way. During this course we came across BWS (Bram Woodcrafting Studio), Mysuru. Who came up with the masterpieces - Ellipse and Leon, designed basically to showcase the advanced carpentry skills and the application of Biesse machines in an innovative manner.

Biesse’s bSolid software played a major role in converting the complex profiles of the design software into machine language to ensure machining flexibility.



# 05

# AKRON 1100 SERIES: EDGE BANDING STARTS HERE

## NEW PRODUCT: AKRON 1100 SERIES

Biesse's Akron 1100 is the smallest automatic single-sided edgebanding machine of the range and the only one of its kind on the market which is designed and engineered for the artisans and companies looking for user-friendliness and optimum quality, including common features found on all Biesse products.

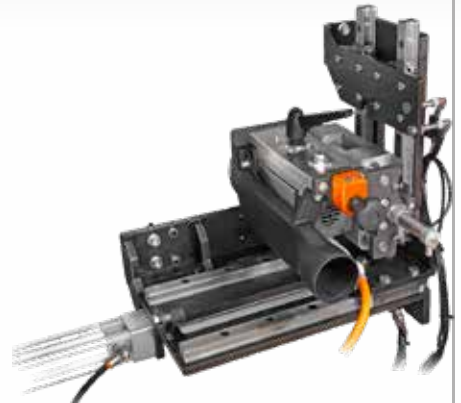
At Biesse, small doesn't mean low end. The Akron 1100 is equipped with high level components, HSD electrospindles, a 7" touch-screen control panel, removable glue bowl, rigid structure, and linear guides that exemplify engineering excellence embodied in a machine.



## SIMPLE, COMPACT, ONE OF ITS KIND

Akron 1100 series offers the customers the access to the unrivalled technological options to choose within the machine depending on their production demands. Biesse, focused as always on all-round quality, developed Akron 1100 series machines that work to ensure the best possible results on the finished product and consistent repeatability over time.

Akron 1100 series also features the Rotax range of electrospindles, which is the same technology used on top range edgebanders and CNC machining centres, guaranteeing optimum power, compact size as well as extremely high quality finishing standards. Designed and manufactured by HSD, the world leader in this technology, Rotax electrospindles represent the ultimate in engineering excellence.



# 06

# 100% PLACEMENT OF THE FIRST BATCH OF AWTC

## BATCH 2018-19 CONVOCATION DAY

Biesse India along with IWST (Indian Wood Science & Technology) is proud to announce that the Batch 1 (2018-19) students of AWTC pursuing Diploma in Advanced Woodworking have completed their course and have been placed in furniture manufacturing and allied industries. The convocation event was held on 28th of June 2019 at IWST campus in the presence of the dignitaries from ICFRE (Indian Council for Forestry Research & Education):

**Chief Guest:** Dr. S Gairola (Director General, ICFRE)

### Other distinguished guests:

Punathi Shridhar (IFS) PCCF, Karnataka State  
Surendra Kumar (IFS) PCCF, Kerala State  
Mohan Karnat (IFS), Director IWST  
Dr. BN Mohanty (IFS), Director IPIRTI  
Prashanth KV (CFO), Biesse India  
Sanjay Mohan (IFS), PCCF & MD-KSFDC

**Special Guests:** Mr. VK Rao (Ex-Director, IWST) & Mr. Srinivasa Rao (IFS), FDCM Maharashtra and members from press, industrial partners (Asian Paints, Hafele, Leitz), Employer representatives.

## ABOUT THE COURSE

This is a unique and first of its kind comprehensive course in woodworking technology, developed and sponsored by Biesse India under its CSR initiative. The course incorporates the best of principles and practices that are in-line with industry requirements. It is also well suited for budding entrepreneurs who want to foray into woodworking and allied industries and services.





# 07 CREATING GREATNESS TOGETHER!

## PLANTATION OF 1000 SAPLINGS IN THE BANGALORE UNIVERSITY CAMPUS BY BIESSE INDIA TEAM

Biesse India in collaboration with Bangalore University and SIP Academy organised the events of Walk-a-thon and plantation of 1000 fruit bearing saplings at the Bio-park 3 of Bangalore University Campus on June 23, 2019. Biesse India organised the bore well facility to ensure proper water facility for these saplings with drip irrigation.

This drive of Biesse India is with a vision of developing an OXYGEN bank and a Water Reserve for Bengaluru. About 500 young children from SIP Academy and the Biesse employees along with their family members have taken active part in the planting of the saplings. The regional media such as the TV news channels and newspapers further helped in promoting this noble cause.

This initiative also ensures that the planted saplings will be nourished in the coming days with a dedicated team of employees of Biesse India for 12 to 16 months.



# NELA MANGALA SHOWROOM



## 1000 SQMT OF INNOVATION FOR YOU!

VISIT OUR WORLD-CLASS SHOWROOM IN NELAMANGALA, BENGALURU TO WITNESS AND EXPERIENCE THE LATEST WOODWORKING MACHINERY AND SYSTEMS.

### KEY HIGHLIGHTS OF THE SHOWROOM:

- **15 Machines** on live demo available round the year
- **SOPHIA:** Biesse's IOT platform to increase your productivity
- **Software Area:** bLAB showcasing advanced bSuite software demo
- **Technology Area:** mLAB (manufacturing lab)
- **Training Centre**
- **Makali Factory Tour:** Live the experience, see our machines come alive