



Biesse Group is 50 this year, and celebrates by touring the world with a programme of events dedicated to its customers, with a single common denominator: looking towards our future.

"Innovation lies in details, and in careful attention to detail. It calls upon us to open our eyes and our horizons, diminishing obstacles and transforming them into opportunities, making each and every goal real. It is a switch that we can use to kindle curiosity and knowledge, creating the future."
(Giancarlo Selci, founder of Biesse Group).

Pesaro, 4 December 2018 – Biesse Group celebrates 50 years of Innovation and Technology, remembering half a century of history and success, with an irrepressible focus on the future.

In 1969, Biesse machines revolutionised the furniture market, with solutions that served to set new technological standards in the industry. In just a few years, the company became an integral component and driving force within the Italian furniture district, conquering the entire national territory. Then, in 1989, the opening of the company's first foreign subsidiary marked the beginning of an intensive process of internationalisation, which helped to establish the brand worldwide.

A journey marked by ambitious decisions, partnerships and investments in research, which enabled the company to create cutting-edge machinery, not only within the wood sector, but also for processing glass, stone, technological materials and metal, along with high-tech products designed by the Group's mechatronics division and machining tools.

A history built upon the genius and vision of founder Giancarlo Selci, which is now being carried forward by Roberto Selci, the CEO of the group, who has succeeded in strengthening this "pocket-sized" multinational, surrounding himself with strategic skills and expertise, thus increasing both the knowledge and technology within the company.

Today, Biesse is an international group - a company that knows how to speak to the world. Biesse is profoundly aware of the fact that technology is innovation, and that in turn, innovation is only truly possible if we remain focused on the future, and on what we can create, and even before that, what we can conceive and imagine.



Believing in the future also means channelling significant investment into producing tools and machines that can provide our customers with greater production efficiency, simplifying their work whilst ensuring the highest levels of safety, and improving the interaction between mechanical, electronic and software elements, making the products created by the Group both “*intelligent*” and “*collaborative*”. The first step on the path which leads into the future was taken by Biesse when the Group decided to focus on creating digital factories tailored to each individual customer, from the smallest artisan producers to the biggest businesses. In investing in an IOT project, we are allowing ourselves to be guided by the new rules of the Industrial Revolution 4.0.

We have decided to dedicate our “50 year” anniversary celebrations to the future, through a programme of activities which will be rolled out throughout 2019, the details of which will be clarified over the course of the year. More specifically, “**Future on Tour**” will launch in January, a programme of celebratory events to mark the company's birthday with our customers throughout the world, beginning in Pesaro in January at the Biesse Group Headquarters and ending in Russia in December 2019, after a total of **18 events in 15 countries**. The programme also includes three Grand Openings to inaugurate new Campus sites in various locations across the globe, as well as a very special edition of LIGNA 2019.

“The contribution that our people have made to the business over all these years is a central theme. It is their work and their knowledge that has helped Biesse enjoy such great success globally. Accordingly, it is crucial that we listen to everyone, focusing on engaging and motivating each and every employee, from our manual workers to the Executive Director. Everyone must focus on doing what they are best at, and we must help each other to continue to grow and improve. And we can only do this well if we do it together”.

BIESSE S.p.A. - Biesse Group is a global leader in technology for processing wood, glass, stone, plastic, and metal. It designs, manufactures and distributes machines, integrated systems and software for manufacturers of furniture, door/window frames and components for the construction, ship-building and aerospace industries. It invests an average of €14 million per year in R&D, boasting over 200 registered patents. The company operates through 12 industrial sites, 39 branches, and 300 agents and selected dealers, exporting 90% of its production. Its customers include some of the most prestigious names in Italian and international design. Founded in Pesaro in 1969 by Giancarlo Selci, Biesse SpA has been listed in the STAR segment of the Italian Stock Exchange since June 2001, and is currently included in the FTSE IT Mid Cap index. It currently has 4300 employees worldwide.