



Biesse at Ligna 2019: 50 years of Innovation and Technology dedicated to the Future.

Hanover, 5 February 2019 – 6,000 square metres of innovation, highlighting robotisation and digitalisation in technology: with this *statement* Biesse presents the future of Industry 4.0 at Ligna.

Ligna, a biennial event, will be held at **Hanover from 27 to 31 May 2019**, it is the leading trade fair when it comes to machines, facilities and tools for the processing of wood and is, for Biesse, the ultimate place for sharing about the opportunities provided by robotisation and the advantages offered by new technology.

Thanks to years of investments in services and technology designed to help develop digital factories, Biesse is framing its new business strategy by placing people at the centre of its approach to designing machines. Guided by the Automaction concept, a guiding principle that fully describes the tangible impact of Biesse solutions on automated and interconnected production, **Biesse confirms and further strengthens the bond between man and robot**, not just by presenting a greater number of solutions that make use of robots on the stand, but also by demonstrating how people can benefit from them, validating their work and making production more efficient. The use of robotic systems in factories guarantees maximum production efficiency and helps simplify processes.

The Biesse stand at Ligna will present 3 process solutions that have been automated from the raw material to the finished product. Several integrated lines and several robotised cells will also be present, offering incomparable levels of customisation, modularity and flexibility for the facility, fundamental requirements for contemporary production.

In order to constantly make the factory more efficient, Biesse pairs robotisation and digitalisation with the development of new software and continues the innovative journey that started with SOPHIA, the **IoT service platform, expanding its functionality to embrace predictability**, which will greatly improve the customised interaction with the customer when it comes to the machine and will significantly reduce the time required for assistance.

Visitors to LIGNA will be able to experience the cutting-edge technological innovation that characterises Biesse, test the tools that enable customers to obtain greater value from machines, and see how SOPHIA can revolutionise and simplify everyday work.

Fifty years after it was founded, Biesse is prepared to face another fifty **with its eyes on the future and its mind on the customer**: with this perspective, investments in innovation, automation and services for the customer are also set to continue.



*"Our objective is always to achieve customer satisfaction and loyalty, which is why, thanks to the new technology and services we offer, we are able to create a solid and functional bond between "human&robot", thanks to the privileged position occupied by people, who are at the centre of our business strategy. Biesse accompanies the customer through every phase of day to day work, starting with the dissemination of the automated digital factory in the world of manufacturing and providing necessary tools for efficient production", stated **Federico Broccoli**, Wood Division/Sales Director and Subsidiaries Division Director.*

The tools we offer customers also include services, envisioned as an opportunity for close collaboration with the company, its professionalism and its skills. That's how **ONE SERVICE came to be, aiming to reorganise Biesse Service** and outline approaches to work that remain constant throughout the world, to work more effectively and efficiently. A confirmation of the importance of services was the creation of the **Biesse Academy** for Service, a training centre for the entire Biesse Service network, which includes specialists at HQ, Branch Offices and those who work for retailers as well as our customers' Operators/Maintenance Workers, with the objective of creating skills and empowering the next generation.

Over its fifty years Biesse Group has never stopped growing and expanding geographically, to strengthen its international standing and constantly improve every aspect of support and service and of the machinery offered throughout the world. In keeping with this approach, the new **Biesse Deutschland branch has been expanded to double the surface area**. The new Campus, which occupies 6,000 square metres, is located in Nersingen, not far from the current office, and will benefit from 1,600 square metres of showroom, an ideal space for introducing customers to innovative machines and technological facilities. LIGNA and the inauguration of the new German Campus, planned for autumn 2019, are part of **FUTURE ON TOUR**, a schedule of celebratory events through which we will celebrate 50 years of Biesse Group with our Customers around the world. The schedule includes two other Grand Openings inaugurating our new Campuses: in Brianza (Italy) and in Sydney (Australia).

*"We believe in the Future and in the work of the people who, over these 50 years, provided crucial support for the international growth of Biesse. Which is why we wish to dedicated the 50 years of Biesse to the Future and to those who have made Biesse the Group it is today", stated **Raphaël Prati**, Corporate Marketing Communications Director.*

Biesse at Ligna 2019: HALL 11, a real experience of the future.

BIESSE S.p.A. - Biesse Group is a global leader in technology for processing wood, glass, stone, plastic, and metal. It designs, manufactures and distributes machines, integrated systems and software for manufacturers of furniture, door/window frames and components for the construction, ship-building and aerospace industries. It invests an average of €14 million per year in R&D, boasting over 200 registered patents. The company operates



through 12 industrial sites, 39 branches, and 300 agents and selected dealers, exporting 90% of its production. Its customers include some of the most prestigious names in Italian and international design. Founded in Pesaro in 1969 by Giancarlo Selci, Biesse SpA has been listed in the STAR segment of the Italian Stock Exchange since June 2001, and is currently included in the FTSE IT Mid Cap index. It currently has 4300 employees worldwide.